



2015 Gender Summit Asia Pacific

*Better Science & Technology for Creative Economy:
Enhancing Societal Impact through Gendered Innovations
in Research, Development and Business*

26 – 28 August 2015

The Plaza Hotel, Seoul, Korea

Call for Abstracts

Abstracts on Gendered Innovation in STEMM are invited for presentation at the Gender Summit 6 Asia-Pacific 2015.

What are Gendered Innovations?

Sex and gender bias in scientific research is harmful and expensive.

It also leads to missed market opportunities. For example:

- Of 10 drugs withdrawn in the U.S. because of life-threatening effects from 1997-2000, eight posed greater risk to women than men
- In engineering, not considering "out-of-position" drivers leads to greater injury for short people (many women, but also men) in car accidents

Gendered Innovations:

- Add value to research and engineering by ensuring quality outcomes and enhancing sustainability.
- Add value to society by making research more responsive to social needs.
- Add value to business by developing new ideas, patents, and technology.

"Gendered innovation sparks creativity by offering new perspectives, posing new questions and opening new areas to research."

Prof. Londa Schiebinger, Stanford University

Submission Deadline **June 30, 2015**

* Some fellowships will also be awarded.

Website <http://www.gender-summit.com/g6-about>

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