

# STRATEGIES, TARGETS AND METRICS FOR DIVERSITY IN SCIENCE

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# What gets measured, gets done.

Data are important to:

- Understand who is included – and not included – in the research community (i.e. monitor for systemic barriers);
- Monitor the advancements in equity, diversity and inclusion (EDI); and
- Measure the value of diversity;

It is also important to assess work environments, policies and practices to ensure academia is inclusive, meaning all researchers are supported in order to meet their full potential.



## CANADA RESEARCH CHAIRS

- Created in 2000 to make Canada a location of choice for top researchers
- 2,000 Chairs established across the country: 45% NSERC; 35% CIHR, and 20% SSHRC.
- Approximately \$265 million invested per year to attract and retain world-class researchers in engineering and the natural sciences, health sciences, humanities, and social sciences.



- Launched in 2008 to attract and retain the world's top-tier researchers in targeted science and technology priority areas.
- Awards world-renowned researchers and their teams up to \$10 million over seven years to establish ambitious research programs at Canadian universities.
- Currently 26 chairholders at 17 universities.



- Created in 2014 to support research in areas that create long-term economic advantages for Canada.
- CFREF invests approximately \$200 million per year to support Canada's postsecondary institutions to become global research leaders.
- 18 CFREF grants have been awarded to 17 institutions.



## RESEARCH CHAIRS

- Announced in Budget 2017, invests \$117.6 million to enhance Canada's reputation as a global centre for science, research and innovation excellence, in celebration of Canada's 150th anniversary.
- Provides Canadian universities with a one-time investment to attract top-tier, internationally based scholars and researchers (including Canadian expatriates) to Canada.



- Created in 2003 (as the Indirect Costs Program) to support the goal of making Canada one of the world's top countries in research and development
- Assists Canadian institutions with the indirect costs associated with managing the research funded by the three federal research granting agencies.
- Currently invests \$369 million to ensure that federally funded research is conducted in world-class facilities with the best equipment and administrative support available.

## What we know

### Canada Research Chairs

- 30% women
- 70% men
- Only 20% of Tier 1 CRCs are women (higher award, longer term)

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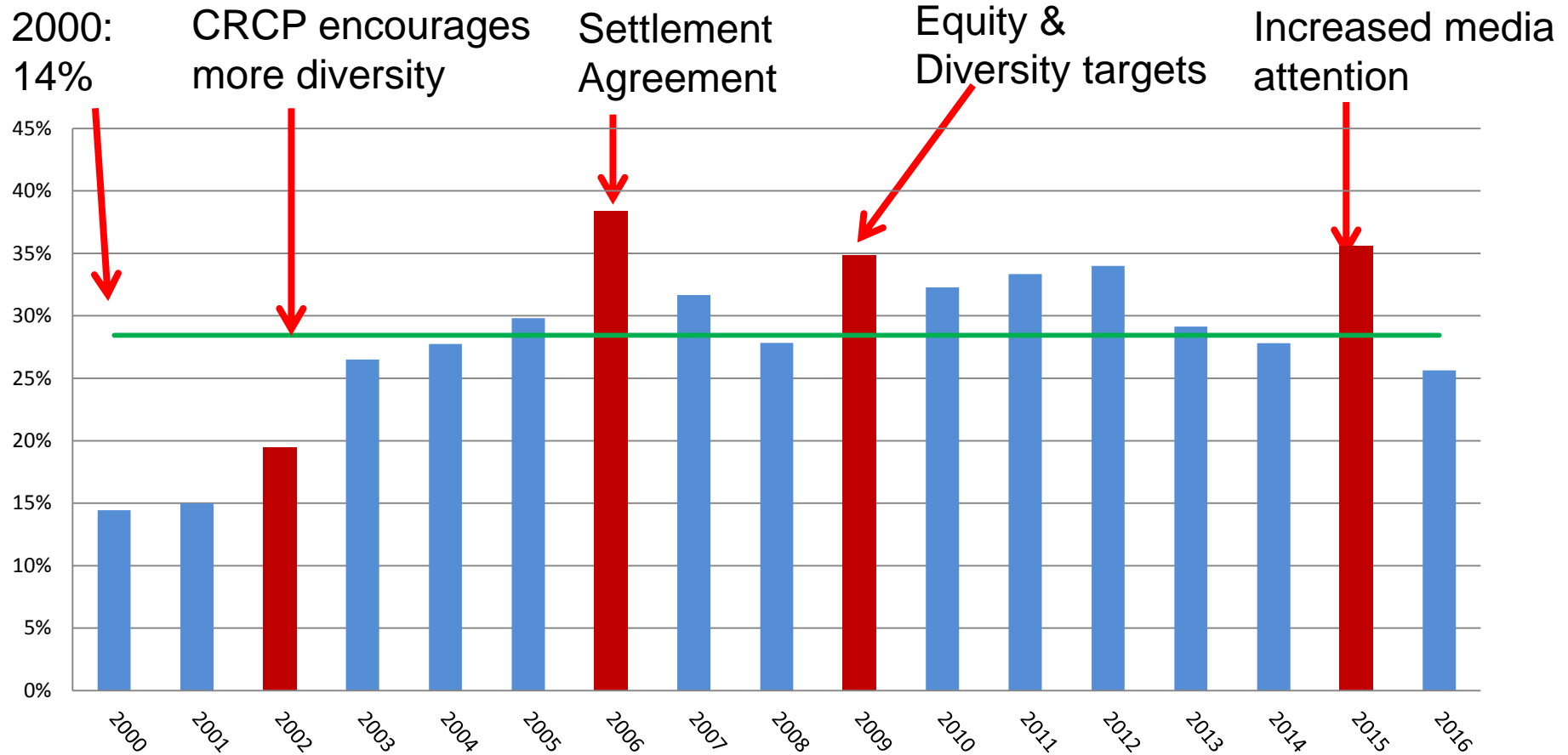
### Canada Excellence Research Chairs

- 1/26 is a woman



Image courtesy of PNAS

## What we know



## Equity, Diversity and Inclusion Action Plan

*“The trouble with girls working in science labs... You fall in love with them, they fall in love with you and when you criticize them, they cry.”*

Tim Hunt, Nobel Laureate 2015



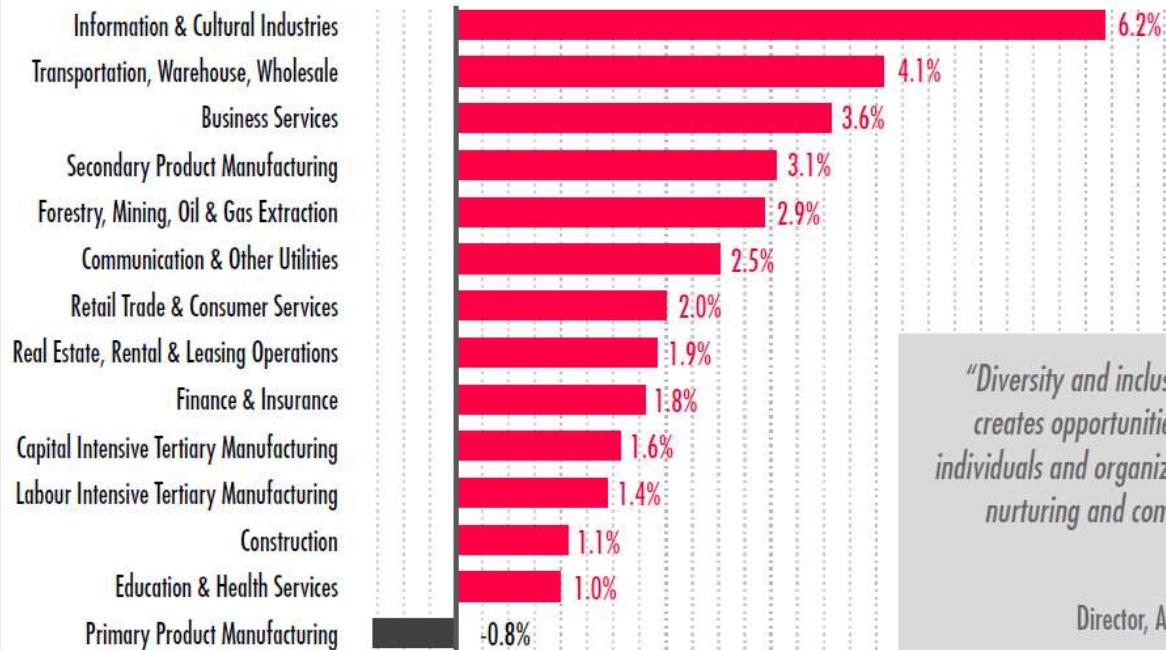
## Going forward

- Continued monitoring and close collaboration with institutions to ensure bolstered EDI
- Repercussions for institutions that do not systematically, strategically and sustainably consider EDI in administration of awards



## Diversity equals more innovation and better research

### Change in Revenue per 1% Increase in Ethnocultural Diversity



Overall, a 1% increase in ethnocultural diversity is associated with an average...

▲ 2.4% increase in revenue

▲ 0.5% increase in workplace productivity

*"Diversity and inclusiveness is a journey — one that creates opportunities for innovation and growth for individuals and organizations, however it requires constant nurturing and commitment from senior leaders."*

Sadaf Parvaiz  
Director, Americas Inclusiveness Office, Ernst & Young

Data Source: Statistics Canada (2011)

Graph Source: *The Diversity Dividend* (B. Momani and J. Stirk)





# Thank you

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DFG

# Equal Opportunities in Research and Academia – Advancing Gender Equality in the DFG Funding System

Dr Sonja Ochsenfeld-Repp  
Deputy Head of Division, Quality and Programme Management  
German Research Foundation (DFG)

Gender Summit 11, Montreal, 8 November 2017



DFG

# What approaches does the DFG use to promote gender equality?

A package of measures: Challenge – Funding – Research

## Challenge “Fix the numbers”

Targets for female participation in decision-making bodies and in review processes

## Challenge “Fix the institutions”

Research-Oriented Standards on Gender Equality

## Funding “Fix the numbers”

Qualitative gender equality strategy

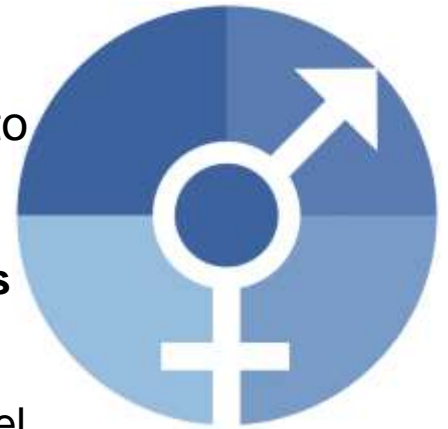
## Research – „Fix the knowledge“

Gender dimension in research/  
Gender in science studies

# How does the DFG support gender equality in research?

Through the initiative “Research-Oriented Standards on Gender Equality”

- ▶ The DFG is a catalyst in this area
- ▶ **Voluntary commitment of DFG member organisations to Research-Oriented Standards on Gender Equality in 2008**
  - Structural and staffing standards for **gender equality strategies at individual universities**
  - Increasing the proportion of female researchers – cascade model
- ▶ In 2009, 2011, 2013 three **reports** presented to DFG on implementation status → **classification** (levels 1 to 4)
- ▶ Since 2014, **annual quantitative reporting** on gender equality situation
- ▶ A **decision-relevant criterion in the review of proposals for coordinated research programmes**
- ▶ **Toolbox** of practical examples which serve as useful models [www.dfg.de/toolbox](http://www.dfg.de/toolbox)



# How does the DFG support gender equality in research?

## Through the initiative “Research-Oriented Standards on Gender Equality”

### ▶ **Recent study on implementation and effectiveness**

### ▶ **Results:** The “Research-Oriented Standards on Gender Equality” have had a significant impact on the German research system

- Widespread implementation by member organisations
- Gender equality has become a strategic leadership task



### ▶ Decision on the **future of the “Research-Oriented Standards on Gender Equality”** at the General Assembly in July 2017

- Renewal of voluntary commitment of member organisations
- Qualitative reports on key topics (every 2 to 3 years) – peer learning
- Other aspects of difference to be considered in the medium term

# How does the DFG promote gender equality in its area of activity?

## Through targets for participation by female researchers

### ▶ **DFG decision-making bodies** and their sub-groups

- Commitment to participation of at least 30%, since March 2017
- Basis: currently 22% of professors in Germany are women

### ▶ **On-site/panel and written reviews**

- Programme- and subject-specific targets
- Oriented towards the average proportion of proposals submitted to the DFG by female researchers over the last three years → the aim is to achieve a balance in the peer review system between proposals submitted by and reviewed by women

### ▶ **Regular equal opportunity monitoring report** and annual discussion in the DFG Senate

### ▶ Central responsibility for gender equality lies with the DFG Executive Board



# How does the DFG promote gender equality in its area of activity?

## Through a qualitative gender equality strategy – four action levels

▶ Underlying principle of “challenge and funding/support”; strategy will be fully drawn up in 2017 and implemented by the end of 2018.

▶ **Instruments:** Modules for researchers with clear gender equality objective

▶ **Processes:** More women in the review process; awareness-raising on implicit bias effects; uniformity in taking relevant factors into consideration

▶ **Career/staff development:** Workshops, mentoring, examples of best practice, individual career development

▶ **Work-life balance:** Workload reduction for serving on statutory bodies, allowances for childcare costs



# How does the DFG promote gender equality in its area of activity?

## Through funding measures in DFG-funded projects

- ▶ **Making allowances for personal situations** when assessing academic achievements in proposals (periods of childcare, etc.)
- ▶ **Limitation of publication list** to a maximum of 10 items
- ▶ Support for **work-life balance**
- ▶ **Staff support for part-time work** by project leaders for family reasons (children, relatives in need of care)
- ▶ **Funding for temporary replacements** for project team members who take temporary leave or reduce working hours for family reasons
- ▶ **Career development measures** and **promotion of family-friendly structures** at funded institutions (remote working, additional childcare)



# Thank you!

## Further Information

- ▶ about the DFG: [www.dfg.de/en](http://www.dfg.de/en)
- ▶ about the Funding Atlas: [www.dfg.de/fundingatlas](http://www.dfg.de/fundingatlas)
- ▶ about all funded projects: [gepris.dfg.de/en](http://gepris.dfg.de/en)
- ▶ on over 24,500 research institutions in Germany: [www.dfg.de/en/rex](http://www.dfg.de/en/rex)
- ▶ about promoting equal opportunity: [www.dfg.de/equal\\_opportunities](http://www.dfg.de/equal_opportunities)
- ▶ about the DFG toolbox: [www.dfg.de/toolbox](http://www.dfg.de/toolbox)



# Recrutement d'étudiantes au baccalauréat en génie



Chaires pour les femmes en sciences et en génie  
Chairs for Women in Science and Engineering

**La Fondation**  **UNIVERSITÉ DE  
SHERBROOKE**

**Québec** 

# Contexte au Québec

- Faible progression du taux de femmes en génie;
- Meilleure intégration des femmes au travail;
- Plusieurs avantages à la diversité;
- Beaucoup de chemin à faire pour atteindre 30% en 2030;
- ***Il faut s'unir pour réussir!***

# Proposition de plan d'action



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**Objectif 1** : Faire l'état de la situation



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**Objectif 2** : Susciter l'intérêt des filles envers le génie



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**Objectif 3** : Créer un milieu inclusif pour les étudiantes



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**Objectif 4** : Préparer pour des expériences de stages positives



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**Objectif 5** : Favoriser la diplomation des étudiantes

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**Objectif 6** : Préparer au marché de l'emploi ou à la maîtrise

# Plan d'action stratégique

**Objectif 3:** Créer un milieu inclusif, attrayant et respectueux pour les étudiantes

**Mesure 7:** Promotion d'un enseignement équitable auprès de la direction et du personnel enseignant

**Action1:** Développer et offrir une formation sur l'enseignement équitable

# Travailler ensemble

- Pour partager les bonnes et les moins bonnes pratiques;
- Pour générer des plans d'actions efficaces dans toutes les institutions;
- Pour faire évoluer la profession en matière de diversité des genres.





# Diversity in STEM Fields

Professor Angela Campbell

McGill University

# Important Questions & Potential Solutions

- Why are equity groups underrepresented in the STEM fields?
- What measures have institutions taken that demonstrate promise for success in recruiting and retaining diverse candidates to STEM fields?
- Examples from McGill University

# Why are Marginalized Identities Underrepresented in STEM?

- **Sexism & Racism**
  - Overt sexism & racism includes biased hiring, and “chilly climates” (Chech et al., 2011)
- There are also **nuanced effects** of sexism and racism that are more difficult to identify.
  - Confidence (Chech et al., 2011)
  - Family Plans (Chech et al., 2011)
  - Expectations of brilliance (Leslie et al, 2015)
  - Isolation (Johnson, 2011), (Elsevier, 2017)
- The Science Identity

# Measures that Demonstrate Promise for Success

**Create a science identity that is congruent with out-of-class identity** (Tan & Barton, 2010)

- This can begin early
- Make science education relevant to students' out-of-school knowledge.
- Use accessible points of entry

**Talk about underrepresentation** (Lock & Hazari, 2016)

- Timing is important
- Should focus on the experiences of women in science today

**Research underrepresentation** (Johnson, 2011)

- Not just white women
- Better gender, race, ethnicity breakdown of statistics in research

**Address our own biases** (Chachra, 2017)

# McGill Initiatives to Increase Diversity in STEM

- **STEM Diversity at McGill**
  - Bringing together STEM students, faculty and staff from diverse backgrounds at McGill
  - Exhibit at Redpath Museum
  - Reception on Ada Lovelace day
  - Colouring book for younger audience
  - McGill Provost's [Task Force on Indigenous Studies & Indigenous Education](#)
- **Working with youth & schools**
  - Trained educators working with schools at Redpath Museum in English and French
  - The Homework Zone
  - Hot Science/Cool Talks
- **Fostering Support for STEM students**
  - Women in Physics at McGill
  - STEM Support McGill
- **Excellence in STEM education**
  - The T-PULSE Project
  - McGill Freshman STEM Teaching Initiative

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