

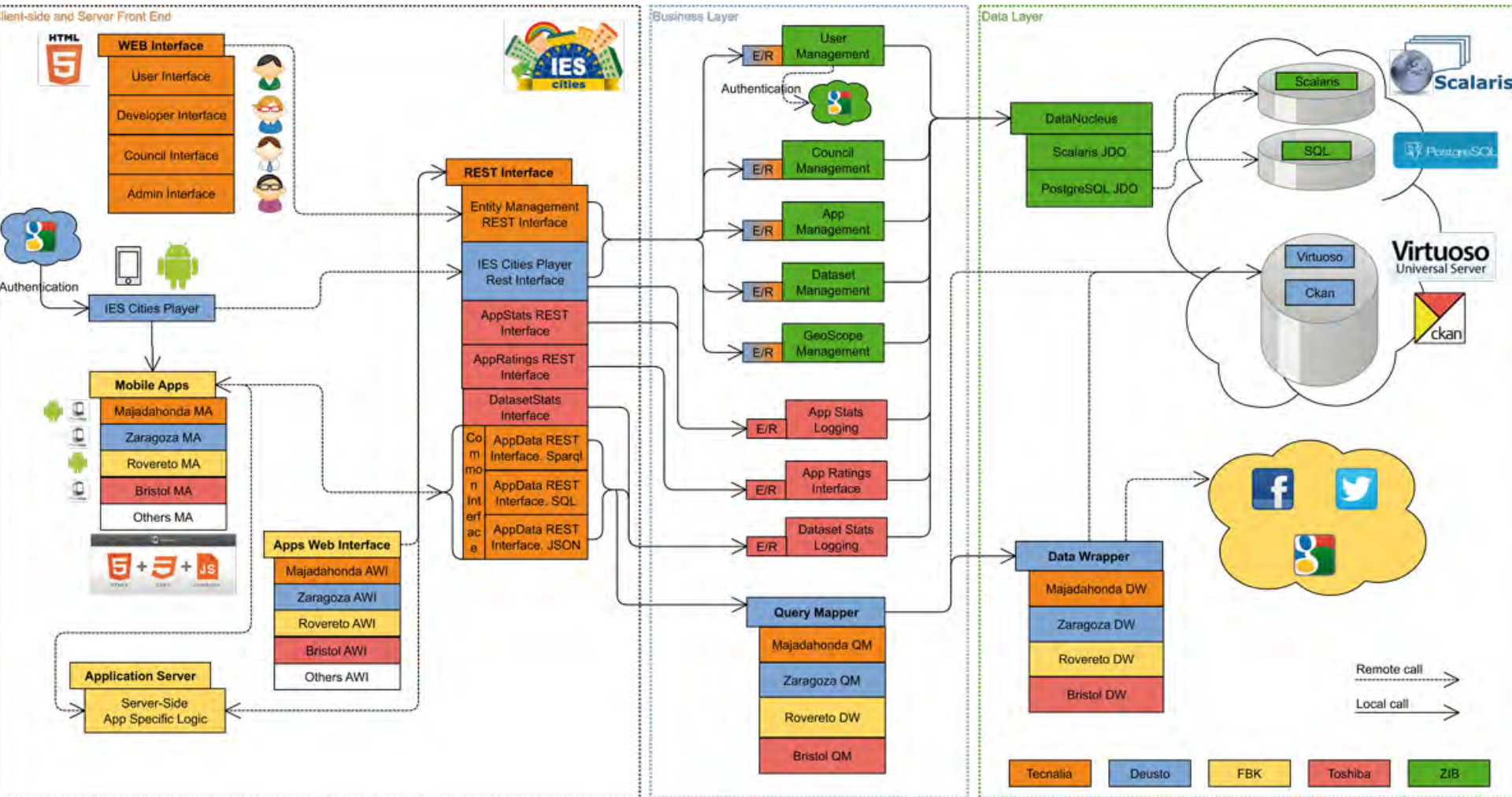
Can Civil Society Build Equity into Data Driven Systems?

THE NEW SCHOOL

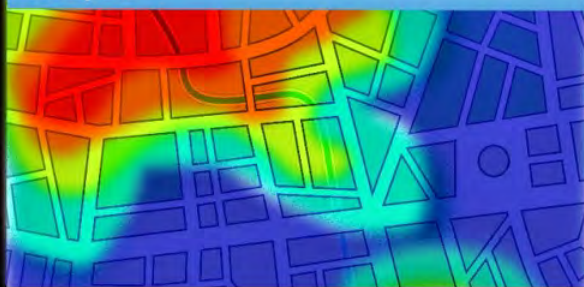
DIGITAL EQUITY
LABORATORY

Greta Byrum
October 3, 2019
@gretabyrum

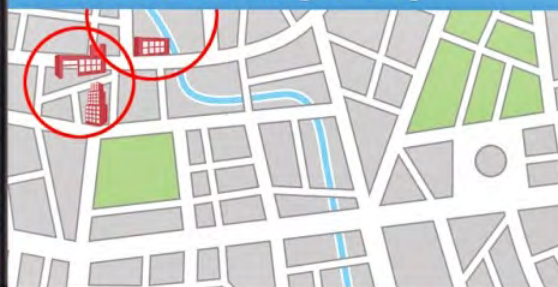




Hotspots



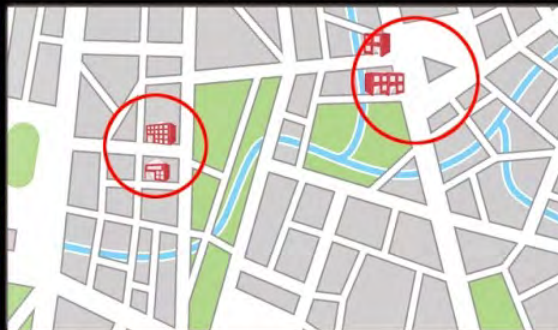
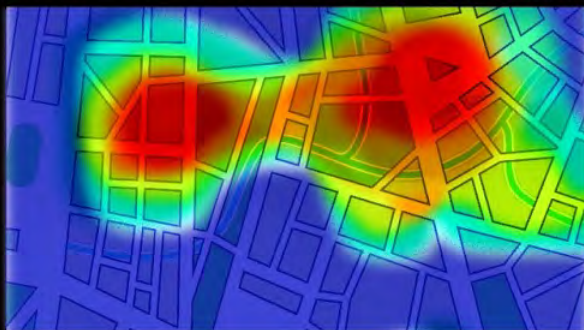
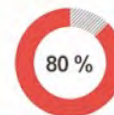
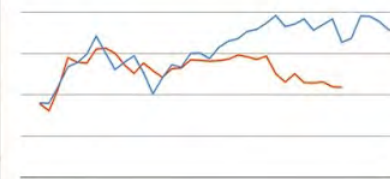
Risikoområder mandag - onsdag



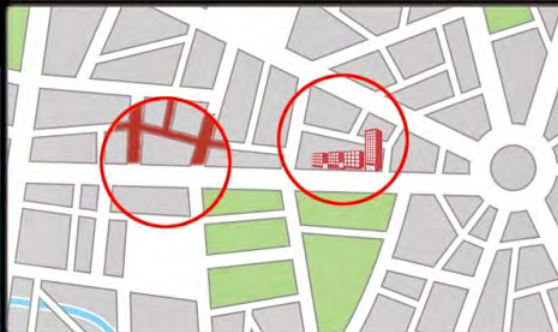
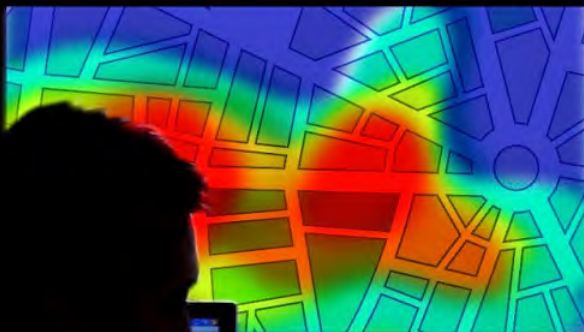
Innbrudd Lommetyveri Hærverk

Satsningsområder: Innbrudd

Måloppnåelse



	Var 1	Var 2	Var 3	Var 4	Var 5	Var 6	Var 7	Var 8
Var 1	1.0	0.021	0.122	1.208	0.003	-0.054	0.233	0.958
Var 2		1.0	0.948	-0.989	0.479	0.012	0.502	-0.338
Var 3			1.0	0.755	0.108	-0.898	0.909	0.104
Var 4				1.0	0.001	0.907	-0.888	0.698
Var 5					1.0	0.128	0.291	0.784
Var 6						1.0	0.783	-0.877
Var 7		$p < 0.05$					1.0	0.003
Var 8								1.0



Facial Identification Section Celebrity Comparison



POLICE DEPARTMENT

CITY OF NEW YORK

DETECTIVE BUREAU

Manhattan



POLICE DEPARTMENT

CITY OF NEW YORK

WANTED

FOR PETT LARCENY



On April 28th, 2011, at approximately 0445hrs, the above male, while entered CUB located at 253 1 Avenue and proceeded to take beer from the table without permission nor authority and further exited without paying for said item.

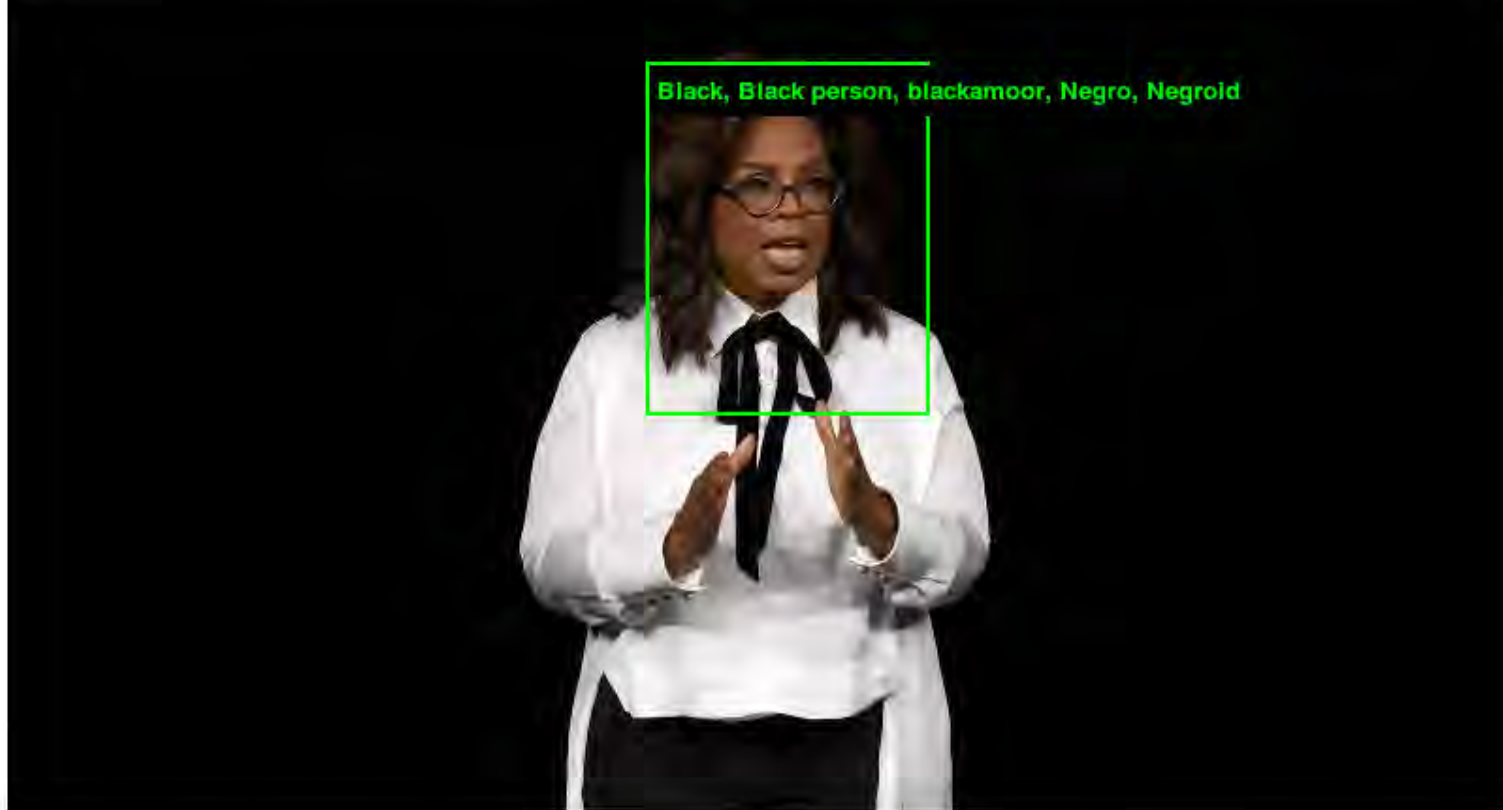
- ❖ Suspect was wanted for Larceny in the confines of the 13 Pct.
- ❖ Complainant provided the 13 Pct. Detectives with a photo from video surveillance from location.
- ❖ Image from video resulted in negative results utilizing facial recognition software.



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Figure 1: On the left: a slide from the NYPD FIS describing its "celebrity comparison" technique. On the right, a photo of Woody Harrelson. (Source: left, NYPD; right, Gabriel Cristóver Pérez/LBJ Presidential Library.)



Black, Black person, blackamoor, Negro, Negroid



Black, Black person, blackamoor, Negro, Negroid: *a person with dark skin who comes from Africa (or whose ancestors came from Africa)*

- [person, individual, someone, somebody, mortal, soul](#) > [Black, Black person, blackamoor, Negro, Negroid](#)
- [person, individual, someone, somebody, mortal, soul](#) > [person of color, person of colour](#) > [Black, Black person, blackamoor, Negro, Negroid](#)



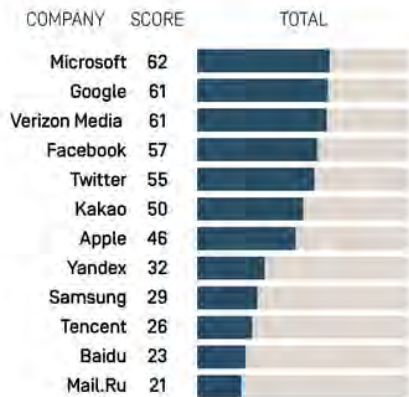


MARK ZUCKERBERG

What can civil society do?

- Industry standards
- Codes of Ethics
- Public Awareness

Ranking Digital Rights



Our Data Bodies



ALA Code of Ethics



THE NEW SCHOOL

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