Can Civil Society Build Equity into Data Driven Systems?

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Facial Identification Section
Celebrity Comparison

- Suspect was wanted for Larceny in the confines of the 13 Pct.
- Complainant provided the 13 Pct. Detectives with a photo from video surveillance from location.
- Image from video resulted in negative results utilizing facial recognition software.

Figure 1: On the left: a slide from the NYPD FIS describing its "celebrity comparison" technique. On the right, a photo of Woody Harrelson. (Source: left, NYPD; right, Gabriel Cristóver Pérez/LBJ Presidential Library.)
Black, Black person, blackamoor, Negro, Negroid: a person with dark skin who comes from Africa (or whose ancestors came from Africa)

- person, individual, someone, somebody, mortal, soul > Black, Black person, blackamoor, Negro, Negroid
- person, individual, someone, somebody, mortal, soul > person of color, person of colour > Black, Black person, blackamoor, Negro, Negroid
What can civil society do?

- Industry standards
- Codes of Ethics
- Public Awareness